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## **Titel der Veranstaltung: Business Administration (MBA)**

### **Themenbereiche:**

Betriebswirtschaftslehre  
Wirtschaftswissenschaften

### **Inhalte/Ziele:**

Das gesamte Studium umfasst 12 Module:

- Marketing Management
- Financial Management
- Operations and Supply Chain Management
- Project Management
- Communication, Negotiation, Mediation
- Management and Entrepreneurship
- Cost Accounting
- ERP Applications and E-Commerce
- Economic Research Methods
- Change Management
- Advanced Business Simulation
- Master Project/Thesis

Die Veranstaltungen aller Semester verbinden Wissensvermittlung und Wissensvertiefung mit intensiver management- und entscheidungsorientierter Umsetzung in praktischen Übungen und Fallstudien.

Das Studium endet mit einer Master-Arbeit.

### **Lehr- und Lernform:**

Präsenzunterricht  
Berufsbegleitend

### **Zielgruppe:**

The MBA programme is aimed at young executives wishing to enhance their professional skills with a sound management qualification. Graduates from non-economic disciplines are the primary target group of this part-time course as well as those, who have studied Economics as a first degree and wish to expand their skills in the areas of decision making and management orientation.

### **Teilnahmevoraussetzungen:**

Überdurchschnittlicher erster Hochschulabschluss  
Mindestens dreijährige Berufserfahrung nach dem ersten Hochschulabschluss  
Sehr gute Englischkenntnisse

### **Durchführungszeitraum:**

1 Jahr und länger

### **Beginn (Datum):**

01.10.2018

**Ende (Datum):**

**Termininformation:** Veranstaltungen Donnerstag- und/oder Freitagabend sowie Samstags ganztags

**Unterrichtsstunden/Lernaufwand:** The MBA programme at h\_da is offered in full-time and part-time. The full-time course

**Kosten:** 19.800,00 Euro  
Tuition Fee: The tuition fees are set by the Steering Committee of h\_da. The tuition fees for the MBA programme amount to € 19.800. They cover all expenses for teaching, books, learning materials and institutional costs. Fees are payable in four instalments for the part-time programme, respectively three instalments for the full-time programme (one instalment per semester). Semester Fee: In addition all students matriculated at h\_da are required to pay the semester fees, which are approximately € 270 per semester. They cover a ticket for public transport, discount on "Call a Bike" service, as well as various student services and access to a broad range of sports and cultural activities.

**Abschlussart:** MBA

**Informationen zum Abschluss:**

Students will be awarded an internationally-recognized degree "Master of Business Administration".

The degree qualifies one in particular for employment at the executive level in various fields of industry. Holders of this degree are entitled to begin PhD studies in Germany and abroad.

**Module und Leistungspunkte:** Für die erfolgreiche Teilnahme an einem Modul werden pro Modul sechs Credit Points (CPs) vergeben, für das Master Project/Thesis sind es 24 CPs.

**Teilnehmerzahl:** min.: 10 max.: 24

**Anmeldeschluss:** 15.06.2018

**Hochschule:** Hochschule Darmstadt

**Veranstalter:** Hochschule Darmstadt, Darmstadt Business School

**Veranstaltungsort:** Hochschule Darmstadt

**Adresse:** Schöfferstraße 10

**PLZ/Ort:** 64295 Darmstadt

**Ansprechpartner:** Ms. Anna Herbst

**Telefonnummer:** 49.6151.1638398

**E-Mail:** [mba@h-da.de](mailto:mba@h-da.de)

**Weitere Informationen/Anmeldung:** <https://mba.h-da.de/>

**Fördermöglichkeiten:**

The Faculty of Economics and Business Administration at h\_da offers three MBA Part Scholarships per intake to MBA candidates. The scholarships cover 30 % of the complete programme tuition fees and amount to 4770 Euros per scholar.

Seiteninfo

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The scholarships will be awarded to outstanding personalities who demonstrate in their professional and social environment the potential to become exemplary and strong future leaders. Candidates should show extraordinary achievements like:

- Social commitment
- Outstanding attainments in the professional life
- Exemplary entrepreneurial thinking and action
- Extensive international experience
- Very good academic results

**Sonstiges/Bemerkungen:**

Nächste Informationsveranstaltung / Our Next MBA Open House Day:

26 April 2018 at 7.30 pm

Building D19

Schöfferstraße 10

64295 Darmstadt